



## Privacy Policy

**Effective Date:** 28<sup>th</sup> November 2024

Kycker values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our services, including our website, mobile applications, and music distribution platform ("Services").

### 1. Information We Collect

We may collect the following types of information:

#### 1.1 Personal Information

- Name, email address, phone number, and billing information.
- Bank account or PayPal details for payments and royalties.
- Identification documents for account verification, where necessary.

#### 1.2 Usage Data

- Log data, including IP address, browser type, operating system, and the pages you visit.
- Device identifiers and information collected through cookies or similar technologies.

#### 1.3 Music Metadata

- Details about your music, such as titles, album covers, and metadata, for distribution purposes.

#### 1.4 Third-Party Data

- Information from social media or other platforms if you link your account to our Services.

## 2. How We Use Your Information

We use the information we collect for:

- Distributing your music to streaming platforms, stores, and partners.
- Processing payments and royalties.
- Communicating with you about updates, features, and promotional offers.
- Improving our Services and ensuring technical functionality.
- Complying with legal and regulatory requirements.

## 3. Sharing Your Information

We do not sell your personal information. However, we may share your data with:

- **Music Platforms:** To distribute your content.
- **Payment Processors:** For royalty payments and financial transactions.
- **Service Providers:** For hosting, analytics, and customer support.
- **Legal Authorities:** If required to comply with legal obligations or enforce our rights.

## 4. Data Retention

We retain your personal data as long as you use our Services or as necessary to fulfil the purposes described in this policy. We may also retain information as required by law.

## 5. Your Rights

Depending on your location, you may have the following rights:

- Access, update, or delete your personal information.
- Restrict or object to data processing.
- Receive a copy of your data in a portable format.
- Withdraw consent for data collection or usage.

To exercise these rights, please contact us at [support@kycker.net](mailto:support@kycker.net).

## 6. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience. You can manage your preferences through your browser settings.

## 7. Data Security

We implement technical and organizational measures to protect your data. However, no system is entirely secure, and we cannot guarantee absolute security.

## **8. International Data Transfers**

If you access our Services outside the UK, your data may be transferred and processed in other countries where we operate.

## **9. Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted on our website, and the "Effective Date" will be updated accordingly.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

Creative Corner  
1 Riverside Court  
Don Road  
Sheffield  
S9 2TJ  
support@kycker.net